



The Role of ICTs in Promoting Cooperatives

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The Role of ICTs in Promoting Cooperatives - Topics

- **.Coop Background**
- **.Coop Helping Cooperatives Improve Efficiency**
- **.Coop's Impact on Cooperatives**
- **.Coop – What Needs to be Done?**
- **.Coop & ICT Innovations**
- **.Coop – Implementation Challenges**
- **.Coop Serving Cooperatives**



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한 멤버. 한 표결. 한 도메인

un membre. un vote. un domaine.

ein mitglied. eine stimme. eine domäne.

один участник. один голос. общие ресурсы.

um só membro. um só voto. um só domínio.

un miembro. un voto. un dominio.

en medlem. en röst. en domän.

一人. 一票. 一ドメイン.



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.Coop Background

- Awarded to NCBA in November 2000



- Went live on the Internet on January 30, 2002

- Supported by the



International Co-operative Alliance
and many co-ops around the world



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Why .Coop?

- **An existing global Community of 1 Billion**
- **The Cooperative Principles**
- **International representative organization (the ICA)**
- **The proven value of Cooperative Identity to Cooperatives**



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Where is .Coop today?

www.directory.coop

The screenshot shows the homepage of the .coop directory website. At the top left is the .coop logo and the tagline "one member. one vote. one domain.". To the right are navigation links for "Home", "About Us", and "Contact Us", along with a "Select Language" dropdown menu and a "Powered by Google Translate" notice. Below the navigation is a search bar with the text "Search for a Cooperative" and a "FIND" button. The main content area features a world map with callouts indicating the number of .coop domains in various countries:

Country	Number of .coop Domains
United Kingdom	629
South Africa	100
India	42
Peru	25
Argentina	42
South Africa	22
Australia	6



Helping Cooperatives Improve Efficiency

Makes it easy . . .

- **To identify** co-ops on the Internet
- **To start conversations** about the co-op business model
- **To differentiate** co-ops as values-based businesses
- **To connect** co-ops with potential customers



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Impact on Cooperatives

The screenshot displays the IFFCO India website with the following sections:

- Navigation Menu:** Home, About IFFCO, Fertiliser & Products, Cooperative services, Empowering Farmers, Awards & Milestones, Contact Us.
- Header:** IFFCO logo flanked by Indian national flags.
- Our Commitment:**

Our thirst for ever improving the services to farmers and member co-operatives is insatiable, commitment to quality is insurmountable and harnessing of mother earth's bounty to drive hunger away from India in an ecologically sustainable manner is the prime mission.

[Read More ...](#)
- 2012 International Year of Co-operatives:** A graphic featuring a red cube and stylized human figures.
- Latest News:** A section for news updates.
- Fertilisers & Products:**
 - Urea
 - NPK
 - DAP
 - NP
 - BIO Fertilisers
 - Water Soluble Fertilizer
- Marketing Network:** A map of India showing regional divisions.
- Production Unit:**
 - Kalol
 - Kandla
 - Phulpur
 - Aonla
 - Paradeep
- From the desk of Chairperson & MD:**
 - Mr. N. P. Patel, Chairman IFFCO, Board of Directors
 - Dr. U. S. Awasthi, MD & CEO, Executives
- Highlights:** IFFCO - At a Glance...
- E-Procurement:** New Tenders
- Media Center:** Press Release...
- CSR:** Sustainability Report/COP, UN Global Compact COP

Our Ventures: Domestic, COBET, IGPL, IFFCO-TOKIO, IFFCO, NCMSL, NCDEX.

IFFCO - India



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What Needs to be Done?

- Promote .coop use
- Use IYC as a model
- Work together to make .coop available to cooperatives in your country





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Innovations

.Coop was . . . and is an innovation!





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Innovations

dotCoop Global Awards for Cooperative Excellence

Rung'eto Farmers - Kenya

ANGKASA - Malaysia



Rung'eto Farmers Co-operative Society
Farming is our Business!

Home | About Us | Management | Products & Services | Gallery | Factories | Activities | Associations | Contacts

Uvripo Coffee beans

Member Details

- Membership
- Member Qualification
- Member Application
- Member Admissions
- Member Rights
- Member Obligations

Web Mails

- Web Mail
- Web Admin

Who's Online

We have 1 guest online

Rung'eto Farmers Co-operative Society was registered in 1997 after the liquidation of the giant Ngarima Farmers Co-operative Society.

The society is situated in kirinyaga county ,Kirinyaga East District, Ngarima location, Runge to sub-location. It about 120km

From the city of Nairobi. It lies on the slopes of mount Kenya about 1650 meters above sea level which has fertile volcanic soil and clean flowing rivers

The society has 3,557 members comprising of 1911 male and 1646 female Rungeto Farmers Co-operative Society has 3 coffee wet mills with the following membership.

KII 1503 MEMBERS
KARIMKUI 1122 MEMBERS
KIANGOI 932 MEMBERS

The main activity of the society is coffee farming.

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angkasa

Select Language | Blog Presiden | PELANCAR Online | Taip kata kunci. | CARI

Powered by Google Translate

★ UTAMA ★ PROFIL ★ PERKHIDMATAN ★ BAHAGIAN ★ KALENDAR ★ HUBUNGI ★ PETA LOKASI

SAMBUTAN HARI KOPERASI SEKOLAH

SELAMAT DATANG KE LAMAN WEB ANKASA

ANKASA adalah koperasi apex yang diiktiraf oleh kerajaan sebagai Badan Puncak Gerakan Koperasi Malaysia. ANKASA bersedia memberi program pelajaran kepada anggota koperasi di samping menyediakan khidmat potongan gaji kepada badan berkanun, kakitangan kerajaan, kelab, koperasi, kesatuan dan swiklat GLO. Layari Laman Web kami untuk info dan maklumat lanjut.

alamat JPAN Melaka, Perak dan Pulau Pinang Sila Klik Di Sini Untuk Paparan Alamat-Alamat JPAN

Untuk perubahan mana-mana kandungan di

« May 2012 »

S	M	T	W	T	F	S
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

★ CAPAIAN ANKASA

- UTAMA
- PROFIL
- PERKHIDMATAN
- BAHAGIAN
- KALENDAR
- HUBUNGI
- PETA LOKASI

Acara / Mesyuarat / Aktiviti Terkini ANKASA

No events

Info ANKASA

Keputusan Rasmi Undi Sulit PKTA Ke-28 27 May 2012, 14:07

Keputusan Undi Sulit PKTA Ke-28 Jawatan Naib Presiden ANKASA Tarikh : 26 Mei 2012 (Sabtu) TN. HJ. KAMARUDIN ISMAIL hari ini diumumkan sebagai NAIB PRESIDEN Angkatan Koperasi Kebangsaan Malaysia Berhad

Info Selanjutnya

Sambutan Hari Koperasi Sekolah 16 May 2012, 14:56

Sambutan Hari Koperasi Sekolah (HKS) telah mula diperkenalkan sejak tahun 1995 dengan aktiviti pertandingan seperti kuiz koperasi, pidato, penulisan esei dan berpantun diperingkat zon, negeri dan

Info Selanjutnya

Kursus Asuhan Kanak-Kanak Taska Cahaya Mata ANKASA 16 May 2012, 09:10

MAKLUMAT PENYERTAAN OBJEKTIF KURSUS Memberi panduan dan galakan kepada koperasi menubuhkan TASKA Cahaya Mata (TCM) di koperasi Melahirkan bakal-bakal pengusaha / pengusaha yang bersiil dan

Info Selanjutnya

Pekeliling Koperasi 14 May 2012, 08:07

Tahun 2012 Bil 01/2012 (Penyata Bayaran Koperasi dihentikan Mulai 1 Mac 2012) Bil 02/2012 (Beneperchab Kelitapan Untuk Mailbox) Bil 03/2012 (Beneperchab Kelitapan Untuk Mailbox)

ANGKASA'S TWITTER

Aplikasi Dalam

Semakan Potongan Gaji Borang Pertanyaan Online



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Implementation Challenges

Challenges

- Availability of Internet access
- Availability of website developers
- Understanding of website value
- Actual domain and website cost





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Implementation Challenges

Solutions

- **First Year Free program**
- **Working with registrars to encourage low-cost programs for**
 - *Website packages*
 - *Local website developers*
 - *Web services*
- **YouTube videos for website value issues**
- **Programs with co-op organizations and governments for special pricing programs**





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Serving Cooperatives



BRAND

VALUES

TRUST

IDENTITY



Thank You
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