

LOGO USE GUIDELINES AND WAIVER OF LIABILITY FORM

The logo and campaign material has been designed and developed by the Graphic Design Unit at the United Nations in New York.

The Graphic Design Unit is part of the Outreach Division at the Department of Public Information.

Application for use

Application for usage of the International Year of Cooperatives official logo and associated graphic tag

1. NAME OF ENTITY:

2. NAME OF AUTHORIZED APPLICANT:

3. CONTACT INFORMATION OF AUTHORIZED APPLICANT:

Mailing address:

Telephone:	Fax:
Email:	Website:

4. PLEASE INDICATE THE NATURE OF YOUR ENTITY:

Governmental entity	Civil-Society Organization (non-governmental)
Cooperative	Private sector business (not a cooperative)
Educational institution	Other (please specify):

5. BRIEFLY DESCRIBE THE MAIN OBJECTIVES OF YOUR ENTITY?

6. PLEASE INDICATE THE MAIN PURPOSE FOR WHICH THE LOGO AND/OR TAG WILL BE USED:

Information/Promotion	Fundraising	
7. BRIEFLY OUTLINE THE ACTIVITIES FOR WHICH THE IYC LOGO AND/OR TAG WILL BE USED:		

9. IF USING THE LOGO AND/OR TAG FOR FUNDRAISING, PLEASE OUTLINE, OR ATTACH, A SUMMARY BUDGET FOR THE PROPOSED ACTIVITIES:

10. IF USING THE LOGO AND/OR TAG FOR FUNDRAISING, PLEASE EXPLAIN, OR ATTACH A BREAKDOWN OF, HOW THE PROCEEDS WOULD BE ALLOCATED TO COVER COSTS OF ACTIVITIES IN SUPPORT OF THE INTERNATIONAL YEAR OF COOPERATIVES, INCLUDING ANY PROPOSED CONTRIBUTIONS THAT THE ENTITY WOULD MAKE TO THE UNITED NATIONS AND/OR TO LOCAL, NATIONAL OR INTERNATIONAL ORGANIZATIONS IN SUPPORT OF THE INTERNATIONAL YEAR OF COOPERATIVES:

PLEASE SEND THE COMPLETED FORM TO:

International Year of Cooperatives Secretariat, Division for Social Policy and Development, United Nations Department of Economic and Social Affairs, 2 UN Plaza, 13th Floor, New York, NY 10017, USA. Fax: +1 212 963 0111, Tele: +1 347 292 9492 Email: coopsyear@un.org

This form is available for online submission at http://social.un.org/coopsyear