



SUPPORTING LOCAL DEVELOPMENT THROUGH COOPERATIVES – INDIAN PERSPECTIVE

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NEED FOR LOCAL DEVELOPMENT

- ❑ IDENTIFICATION & OPTIMUM USE OF AVAILABLE RESOURCES**
- ❑ LOCAL SKILL DEVELOPMENT**
- ❑ INCOME GENERATION AND RETENTION**
- ❑ POVERTY ALLEVIATION**
- ❑ VALUE ADDITION TO THE LOCAL PRODUCTION**
- ❑ MARKET ACCESS**
- ❑ BETTER INFRASTRUCTURE FACILITIES**
- ❑ INTEGRATION OF SOCIAL AND ENVIRONMENTAL VALUES**
- ❑ ARREST EXODUS FROM VILLAGES TO METROS**

COOPERATIVES MOST SUITED FOR LOCAL DEVELOPMENT

- ❑ COOPERATIVES SINCE RESPECT THE LOCAL CULTURE & VALUES AND UNDERSTAND LOCAL WAY OF LIVING, ARE THUS IN AN ADVANTAGEOUS POSITION TO UNDERSTAND THE LOCAL NEEDS. THEREFORE, CAN HAVE A FOCUSSED APPROACH ON LOCAL DEVELOPMENT.**
- ❑ COOPERATIVE ENTERPRISES ORGANIZE THE LOCAL PEOPLE AND IMPROVE THEIR SKILLS TO OPTIMISE THE LOCAL RESOURCES. THUS COOPERATIVES ARE THE MAIN TOOL FOR THE LOCAL DEVELOPMENT.**
- ❑ COOPERATIVES INVOLVE AND ENTHUSE EVERY SECTION OF THE SOCIETY IRRESPECTIVE OF CASTE, CREED AND RELIGION AND ENSURES THEIR ACTIVE PARTICIPATION IN LOCAL DEVELOPMENT.**

CONTINUED....

- ❑ COOPERATIVES PROVIDE PLATFORM FOR INTERACTION AMONG THE MEMBERS THAT BUILDS TRUST WHICH HELPS IN PLANNING LOCAL DEVELOPMENT EFFICIENTLY AND ALSO FOSTERS SOCIAL COHESION.**
- ❑ COOPERATIVES SETTLE CONFLICTS FOR THE RESOURCES WITHIN AND BETWEEN COMMUNITIES AND CAN ALSO RESOLVE CONFLICTS WITH OUTSIDE FORCES THAT THREATEN TO EXPLOIT LOCAL ECOSYSTEMS AND UNDERMINE LOCAL DEVELOPMENT.**
- ❑ COOPERATIVES HAVING CONCERN FOR COMMUNITY, HAVE CONCERNS FOR THE NATURAL RESOURCES OF THAT AREA, DO NOT OVER-EXPLOIT THUS MAINTAIN LOCAL ECO-SYSTEM.**

CONTINUED....

□ COOPERATIVES SINCE WORK IN CLOSE COORDINATION WITH ITS MEMBERS CAN ACT AS BEST INSTRUMENT FOR KNOWLEDGE MULTIPLICATION. THUS, THEY CAN BETTER PREPARE THEIR MEMBERS. ESPECIALLY FOR

- **Nursing and First Aid**
- **Natural disaster**
- **Climate change**
- **Global warming**

□ COOPERATIVES IDENTIFY THE NEW OPPORTUNITIES AND TECHNOLOGY AND REALIGN IT LOCALLY THAT ULTIMATELY LEADS TO LOCAL DEVELOPMENT.

□ COOPERATIVES ARE BASED ON THE PRINCIPLE OF COOPERATION AND CAN COORDINATE WITH COOPERATIVES/OTHER AGENCIES IN THE SAME AREA TO FACILITATE THE LOCAL DEVELOPMENT.

CONTINUED....

- ❑ COOPERATIVE GENERATE LOCAL EMPLOYMENT MAINTAIN THE BALANCE IN RURAL AND URBAN HABITAT & CONTROL THE FALLOUTS OF EXODUS FROM VILLAGES TO CITIES.**
- ❑ COOPERATIVE CAN MAKE VALUE ADDITION TO THE LOCAL PRODUCTS/SERVICES THAT IMPROVES THE QUALITY & LIFE OF THE PRODUCT AND PROVIDES BETTER RETURN TO THE LOCAL PRODUCER.**
- ❑ COOPERATIVES CAN ENCOURAGE THE SCALING UP OF LOCAL SUCCESSES AND CAN CONNECT LOCAL EFFORTS TO NATIONAL AND INTERNATIONAL LEVEL MAKING THE LOCAL EFFORTS GLOCAL.**

WEAKNESS OF COOPERATIVES IN FACILITATING LOCAL DEVELOPMENT

- ❑ POLITICAL INTERFERENCE, THE GOVERNMENT USING COOPERATIVES AS ITS OWN ARM.**
- ❑ LACK OF ACTIVE LEADERSHIP AND PROFESSIONAL MANAGEMENT.**
- ❑ LACK OF MEMBER PARTICIPATION**
- ❑ COOPERATIVE MODEL OF BUSINESS DOES NOT HAVE A RECOGNISED SINGLE GLOBAL BRAND.**
- ❑ LACK OF FUNDS**
- ❑ HAVE TO COMPETE WITH CORPORATES (ECONOMY OF SCALE)**

ROLE OF GOVERNMENT

❑ CONSTITUTIONAL AMENDMENT

- **Forming Cooperative Societies made Fundamental Right**
- **Right of a Member for Access to Information**
- **Regular and Timely Conduct of General Body Meetings;**
- **Reservation of Seats for Women and Underprivileged Caste in Board**
- **Timely Conduct of Elections**

❑ NATIONAL POLICY ON COOPERATIVES (2002)

- **Minimizing Role of Government in Management of Cooperatives**
- **Encouragement to work as an autonomous, self-reliant and democratically managed institutions**

❑ REVITALIZATION OF COOPERATIVE CREDIT STRUCTURE

- **One time Loan Waiver to Farmers**
- **National Agricultural Insurance Scheme**
- **Weather Based Crops Insurance Scheme**

❑ ASSISTANCE FOR COOPERATIVE EDUCATION AND TRAINING

❑ ASSISTANCE FOR DEVELOPMENT OF COOPERATIVES

ROLE OF INTERNATIONAL ORGANIZATION

☐ INTERNATIONAL COOPERATIVE ALLIANCE (ICA)

- PROVIDING INTERNATIONAL PLATFORM FOR COOPERATION**
- LOBBY GOVERNMENTS AND PROMOTES POLICY ENVIRONMENT CONDUCTIVE TO COOPERATIVE DEVELOPMENT.**
- BUILDING TRADE RELATIONS AMONG COOPERATIVES**
- ADVOCATES THE INTERESTS AND SUCCESS OF CO-OPERATIVES**
- CONSOLIDATE AND BUILD STRATEGIC ALLIANCES/NETWORKS**
- CAPACITY BUILDING THROUGH EDUCATION & TRAINING**

☐ INTERNATIONAL ORGANIZATIONS LIKE UNO, FAO AND ILO WORKING TOWARDS CREATING OPPORTUNITIES FOR EMPLOYMENT GENERATION, SKILL DEVELOPMENT, FOOD SECURITY AND LIVELIHOOD PROMOTION ACTIVITIES.

☐ ACDI/VOCA, USA IS WORKING TOWARDS PROVIDING BETTER MARKET ACCESS TO THE FARMERS THROUGH INFORMATION COMMUNICATION TECHNOLOGY.

ROLE OF GENERAL PUBLIC

- ❑ MONITOR FOR HEALTHY BUSINESS PRACTICES (FAIR TRADE)**
- ❑ EVALUATE EFFECTIVENESS OF COOPERATIVE SOCIETIES**
- ❑ SOCIAL AUDIT**
- ❑ ENCOURAGE , ENTHUSE AND PARTICIPATE IN THE COOPERATIVE EFFORTS**

ROLE OF COOPERATIVES

- ❑ INDIAN COOPERATIVE MOVEMENT IS ONE OF THE LARGEST COOPERATIVE MOVEMENTS IN THE WORLD WITH ABOUT 0.6 MILLION COOPERATIVE SOCIETIES INVOLVING 249 MILLION MEMBERS AND COVERING ALMOST 100% OF THE VILLAGES.**
- ❑ COOPERATIVES IN INDIA PROMOTES INCLUSIVE GROWTH AND COMMUNITY DEVELOPMENT.**
- ❑ COOPERATIVES IN INDIA ARE WORKING IN ALMOST EVERY FIELD OF BUSINESS, PARTICULARLY RELATED TO AGRICULTURE.**
- ❑ HAVE DIVERSIFIED IN DIFFERENT SECTORS ACCORDING TO THE EMERGING ECONOMIC OPPORTUNITIES AND NEEDS OF ITS MEMBERS.**

SHARE OF COOPERATIVES IN INDIAN ECONOMY

INDICATOR	PERCENTAGE
AGRICULTURE CREDIT DISBURSED BY COOPS.	18%
FERTILISER DISBURSED	36%
FERTILISER PRODUCTION	27%
SUGAR PRODUCTION	47%
WHEAT PROCUREMENT	34%
MILK PRODUCTION	80%
OIL MARKETED	49%
WAREHOUSES	64%
HANDLOOMS IN COOPERATIVES	54%
FISHERMEN IN COOPERATIVES	23%
RUBBER PROCURED & MARKETED	18%
DIRECT EMPLOYMENT GENERATED	1.22 MILLION
SELF EMPLOYMENT GENERATED	15.4 MILLION

**COOPERATIVES ARE SELF-SUSTAINING
ENTERPRISES USING LOCAL RESOURCES,
EMPLOYING LOCAL MASSES AND YOUTH AND
GENERATING WEALTH FOR THE GOOD OF ITS
MEMBERS AND THE COMMUNITY AS A WHOLE.**



**INDIAN FARMERS FERTILISER COOP LTD.(IFFCO)
: CONTRIBUTION TOWARDS LOCAL DEVELOPMENT**

IFFCO INTRODUCTION

- ❑ **INCORPORATED ON 3RD NOVEMBER 1967, AT THE INITIATIVE OF COOPERATIVE LEAGUE OF USA (CLUSA) NOW KNOWN AS NCBA; AND EFFORTS OF GOVERNMENT OF INDIA.**

- ❑ **PRIMARILY ENGAGED IN PRODUCTION AND MARKETING OF FERTILISERS.**

- ❑ **LARGEST PRODUCER & MARKETEEER OF FERTILISERS IN INDIA, WITH ABOUT 40,000 MEMBER SOCIETIES & OVER 55 MILLION FARMERS ASSOCIATED WITH THEM.**

- ❑ **OBJECTIVE :**
 - INCREASE THE INCOME OF FARMERS BY HELPING THEM TO INCREASE CROP PRODUCTIVITY**
 - : IMPROVE THE QUALITY OF COMMUNITY LIFE**
 - : BUILD A STRONG SOCIAL FABRIC**
 - : MAINTAIN ENVIRONMENTAL HEALTH & CONSERVE ENERGY**
 - : MAKE MEMBER SOCIETIES AND IN-TURN THEIR MEMBERS SELF SUFFICIENT AND ECONOMICALLY STRONG**

LOCAL DEVELOPMENT INITIATIVES BY IFFCO

❖ IFFCO SUPPORTS LOCAL DEVELOPMENT THROUGH

- AGRICULTURAL DEVELOPMENT**
- INFRASTRUCTURE DEVELOPMENT**
- NATURAL RESOURCE DEVELOPMENT**
- SOCIAL DEVELOPMENT**
- ENTREPRENEURIAL DEVELOPMENT**

ALL IFFCO PROGRAMMES ARE CARRIED THROUGH MEMBER COOPERATIVE SOCIETIES.

AGRICULTURAL DEVELOPMENT

- ❑ **ENHANCING CROP PRODUCTIVITY**
- ❑ **“SAVE THE SOIL CAMPAIGN” FOCUSSED ON REJUVENATION OF SOIL HEALTH**
 - **Reclamation of Soil**
 - **Promotion of organic manure**
(Green Manure, Biofertiliser, Compost Formation)
 - **Farm Implements for Innovative Farming**
(Rotavator, Seed Drill, Sugarcane Thrasher etc.)
 - **Promotion of Balanced Nutrient Application**



- ❑ **TRANSFER OF MODERN AGRICULTURE TECHNOLOGY**

- **FARMERS MEETINGS**
- **ON-FARM DEMONSTRATIONS**
- **CROP SEMINARS**
- **SOIL TESTING CAMPAIGNS**
- **FIELD DAYS**



INFRASTRUCTURE DEVELOPMENT

IN AGRICULTURE SECTOR

- ❑ CONSTRUCTION OF WAREHOUSES AND STORAGE-CUM-COMMUNITY CENTRE.
- ❑ VILLAGE ADOPTION PROGRAMME & INTEGRATED RURAL DEVELOPMENT PROJECTS (IRDP)

IN NON AGRICULTURE SECTOR

- ❑ CONSTRUCTION OF RESIDENTIAL HOUSES FOR THE POORS (GUJARAT EARTHQUAKE VICTIMS, TSUNAMI VICTIMS IN INDIA & NEARBY COUNTRIES)
- ❑ CONSTRUCTION OF ROADS
- ❑ PROVIDING DRINKING WATER FACILITIES
- ❑ ASSISTANCE TO SCHOOL AND COLLEGES FOR BUILDING THEIR INFRASTRUCTURE



NATURAL RESOURCE DEVELOPMENT

- ❑ **ECOLOGICAL CONSERVATION THROUGH AFFORESTATION AND WASTELAND DEVELOPMENT PROGRAMME.**
- ❑ **WATERSHED DEVELOPMENT PROGRAMME.**
- ❑ **INSTALLATION OF BIO-GAS UNITS / USE OF SOLAR ENERGY**
- ❑ **REDUCING CARBON FOOTPRINTS; MONETIZING CARBON CREDITS.**



SOCIAL DEVELOPMENT

- ❑ RELIEF AND REHABILITATION TO THE VICTIMS IN THE EVENT OF NATURAL CALAMITIES.(FLOOD, DROUGHT & SUPPLY OF FODDER IN DROUGHT AREAS)
- ❑ FINANCIAL ASSISTANCE FOR THE MEDICAL TREATMENT OF NEEDY FARMERS.
- ❑ MEDICAL & VETERINARY CHECK- UP CAMPS
- ❑ BLOOD DONATION CAMPS AND ASSISTANCE TO RED CROSS SOCIETY
- ❑ ASSISTANCE/SCHOLARSHIP TO THE BRILLIANT STUDENTS



ENTREPRENEURIAL DEVELOPMENT

❑ PROVIDES FINANCIAL ASSISTANCE TO MEMBER SOCIETIES IN ORDER TO IMPROVE THEIR

- BUSINESS EFFICIENCY
- OPERATING CAPABILITIES
- MANAGERIAL COMPETENCY

❑ SKILL DEVELOPMENT AND VOCATIONAL TRAINING TO UNEMPLOYED RURAL YOUTH PARTICULARLY WOMEN FOR MICRO-ENTERPRISES DEVELOPMENT.

- BEE-KEEPING,
- PISCICULTURE,
- WELDING,
- TAILORING & EMBROIDERY,
- CANDLE / INCENSE STICKS / TOYS/ PAPPAD/ PICKLE/ CARPET MAKING.



CUMULATIVE PROGRAMMES BY IFFCO

SOIL TEST CAMPAIGN	18006
NO. OF SOIL SAMPLES ANALYSED	2 MILLION
VILLAGE ADOPTION PROGRAMME	3000 VILLAGES
STORAGE-CUM COMMUNITY CENTR CONSTRUCTED	224
FARMERS MEETING	90031
FIELD DAYS	24151
SALES POINT PERSONNEL TRAINING & DISTRICT COOP. CONFERENCE	31200
CROP SEMINAR	4665
TWO PLOT DEMONSTRATION	34538
CIP KITS DISTRIBUTED	528367
TRAINING & VISIT PROGRAMME	1060

THANK YOU !