



REPUBLIC OF TRINIDAD AND TOBAGO
Co-operative Development Division
MINISTRY OF LABOUR AND SMALL AND MICRO ENTERPRISE DEVELOPMENT
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Co-operative enterprises build a better world!!

Co-operatives encourage us

to meet

“Human Need not Human Greed”

The islands of Trinidad and Tobago embody a Co-operative movement 500,000 strong. Societies range from Agricultural and Entertainment to Credit Unions and Investment.

In observance of the International Year of Co-operatives the Co-operative Development Division of Trinidad and Tobago, a division of the Ministry of Labour and Small and Micro Enterprise Development, produced an extraordinary Theme Song and Music Video.

This short film reflects the heart of the members of the Co-operative Movement as they take part in the filming of the Music Video and the launch of the video at the Co-operative Business Expo in July 2012. The Cooperative members describe the benefits of belonging to a Co-operative, how their individual Co-operatives have positively impacted their lives and their

communities and why they believe that Co-operatives contribute to a better world.

The song reflected in the Music Video shares the essence of the Co-operative movement, its principles and ethos. The Song, "For Human Need" is relatable to every nation and every Society. Soca is the genre chosen. It is an infusion of African and Indian rhythms. The Producer, Isaac Blackman is a local musical icon. His father, the late Ras Shorty I is the inventor of Soca music. Ras Shorty I's song "Watch Out My Children" was adopted by the [United Nations](#) as the theme song for its campaign against the proliferation of [drug abuse](#).

The song "For Human Need" was written by one the Co-operative Development Division's Business Development Officers, Alana Flores and performed by Isaac Blackman, Neval Chatelal, Maria Soo Hon and pannist Marvin Connor. Mr. Connor is one of the members of the Curepe Scherzando Steel Orchestra Co-operative Society Limited.

Both the Music Video and Short Film were produced by Viscuna Brothers Production Company Limited.

The Video Talent included members from the following Co-operative Societies located in Trinidad and Tobago:

Police Credit Union

Tateco Credit Union

COPOS Credit Union

Works Credit Union

Port Employees Credit Union

Cocoa + Coffee Marketing Co-operative Society Limited

Carribean Co-operative Society Limited

Eastern Credit Union

Cathedral Credit Union

Almoorings Fishing Co-op Society Limited

Monsterrat Cocoa Farmers Co-operative Society Limited

Femme du Chalet (Breakfast Shed) Co-operative Society Limited

The members of the Co-operative movement of Trinidad and Tobago, the islands that provided the world with steel pan, calypso and “Trini” Carnival share with you their heartfelt experiences and their the anthem of celebration for the International Year of Co-operatives 2012. Enjoy.

Co-operative enterprises certainly build a better world!! They encourage us to meet “Human Need not Human Greed”!!



BIO AND PHOTO
of
THE CO-OPERATIVE DEVELOPMENT
DIVISION'S SUBMISSION
TO THE
UNITED NATIONS
2012 INTERNATIONAL YEAR OF COOPERATIVES
(IYC)
SHORT FILM FESTIVAL

Date: November 7th 2012



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Police Credit Union, Tateco Credit Union, COPOS Credit Union, Works Credit Union, Port Employees Credit Union, Cocoa + Coffee Marketing Co-operative Society Limited, Caribbean Co-operative Society Limited, Eastern Credit Union, Cathedral Credit Union, Almoorings Fishing Co-op Society Limited, Montserrat Cocoa Farmers Co-operative Society Limited, Femme du Chalet (Breakfast Shed) Co-operative Society Limited

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