HELPAGE SRI LANKA

CONCEPT NOTE

Executive Director
HelpAge Sri Lanka
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Sri Lanka

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20th June 2012
HELPAGE SRI LANKA

VISION

A world in which all senior citizens fulfill their potential to lead dignified, active, healthy and secure lives.

MISSION

By working together, we ensure that people in Sri Lanka understand how much senior citizens contribute to society and that they must enjoy their right to health care, social services and economic and physical security.

INTRODUCTION

HelpAge Sri Lanka (HASL) was set up in 1986 following the 1st World Assembly on Ageing held in Vienna in 1982. Programmes of HASL were developed based on the 62 recommendations of this World Assembly, followed by the United Nations Principals on Older Persons’ independence, participation, care, self fulfillment and dignity declared in 1991. Programmes were further adjusted in keeping with other UN Conventions like the International Year of Older Persons 1999 and now we are developing policies in keeping with the recommendations of the 2nd World Assembly on Ageing held in Madrid in 2002.

HelpAge was registered under the Companies Act No. 17 of 1982 and was incorporated as a limited liability company. The Memorandum of Association and the Articles of HASL was signed on 24th January 1986. Subsequently, it was registered under the Registration of Voluntary Social Services Organizations Act. No. 31 of 1980 as amended by the Act. No. 08 of 1998 as a Voluntary Social Services Organization bearing No. 11/4/1/590/86. Thereafter the newly established HASL was gazetted as an Approved Charity bearing No. 497 of 11th March 1998.

During the year under review, HASL was privileged to be among the first of sixty global affiliates to achieve “sister status” with HelpAge International (HAI), UK.

HASL has more than two decades of experience working with vulnerable senior citizens providing health and eye care, training of volunteers for voluntary home care, youth education on respecting & caring for senior citizens, construction of houses, latrines and wells for the tsunami affected, programmes covering empowerment, rights, advocacy, disaster risk reduction, water & sanitation and livelihood support.

Currently, HASL has an overall staff strength of about 100 in the head office in Colombo and 02 regional offices in Mahaoya and Parakramapura. The regional office in Kilinochchi was closed on 30th November after successful completion of the project. These regional offices have undertaken implementation of 03 foreign donor projects funded by European Union, World Granny and CordAid.

A brief description of overall HASL services is given below. All these services are offered free of charge for senior citizens above 55 years.

HelpAge Sri Lanka’s fundraising division tries to earn money to increase organization service for the elderly people. Greeting cards selling and donations by direct mail campaign are our main source of income and we are look forward to work according to new strategic plan since this year. By this new strategic plan we wish to expand our service for the Sri Lankan elderly people.
We are keeping good relationships with government bodies and institutions and working together. Therefore we are capable to work for elders in grassroots level to international level. By strengthen Senior Citizen Communities we are taking Sri Lankan elderly people’s participation to the development process. Already we have been working with about 200 Senior Citizen Communities in Sri Lanka and most of them have been empowered and developed their social, economic and health status. We look forward to expand our services with more senior citizen communities in Sri Lanka. On other hand we are conducting Advocacy and lobbying programmes in grass root level to national level. In our advocacy programmes on non contributory pension for all elderly people, we were able to increase welfare facilities for elderly people. We have developed gerontology curricular for all social workers to improve quality of service for elderly people.

a. Eye / Medical Care

HASL Eye Care Centre (05 storey hospital) has the capacity to perform 75 cataract surgeries per week. When admitted for surgeries, surgical and all other facilities including meals are provided completely free of charge. All patients were followed up in clinics after surgery. Spectacles are also provided for those senior citizens who have problems with their eye sight.

In addition to the institutional services provided at the Eye Care Centre, eye camps are held in designated rural villages where vulnerable senior citizens are screened and eye & medical treatments provided. For this purpose, HASL has two Mobile Medical Units (MMUs) manned with qualified medical staff.

The Ayurvedic clinic, manned by a qualified Ayurvedic doctor, also provides indigenous medical treatments for senior citizens once a week.

b. Sponsor a Grandparent (SaG)

Approximately 2,000 senior citizens and another 1,500 family members receive benefits directly or indirectly through 29 SaG projects scattered in Sri Lanka. This is funded by British public through HAI.

c. Youth Education (YEP)

YEP is to create awareness about all aspects of elderly life among the school children and also to conduct school essay competitions and give awards for best essays.

d. Training

Selected senior citizens are given an intensive residential (14 days) home care training in HASL head office who will undertake to attend most vulnerable senior citizens in their respective villages for caring. In addition, a paid home care service is initiated recently where young people are trained and placed for caring services for a fee.

e. Community Based

Community driven activities are being implemented in Eastern, North Central and Northern Provinces of Sri Lanka. Most common service delivery areas are capacity building, training, revolving livelihood schemes, disaster risk reduction & management, elder’s rights & advocacy, water sanitation & hygiene. Two large scale projects were completed recently in South, East and in North Western Provinces.
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<thead>
<tr>
<th>Title</th>
<th>Name</th>
<th>Profession</th>
<th>Function</th>
<th>Country of Nationality</th>
<th>On the board Since</th>
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<tbody>
<tr>
<td>01</td>
<td>Mr. Tilak de Zoysa</td>
<td>Managing Director of Associated Motor Ways Company PVT LTD</td>
<td>Chairman</td>
<td>Sri Lankan</td>
<td>1987</td>
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<tr>
<td>02</td>
<td>Mr. A. M. de S Jayaratne</td>
<td>Former Sri Lanka High Commissioner to Singapore</td>
<td>Deputy Chairman</td>
<td>Sri Lankan</td>
<td>1988</td>
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<td>03</td>
<td>Mr. John Mayo OBE</td>
<td>Former member of the board to the Help the Aged</td>
<td></td>
<td>British</td>
<td>1986</td>
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<tr>
<td>04</td>
<td>Mr. John F Pearson</td>
<td>Former member of the board to the Help the Aged</td>
<td></td>
<td>British</td>
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<tr>
<td>05</td>
<td>Mrs. Jezima Ismail</td>
<td>Educationist / NGO Activist</td>
<td></td>
<td>Sri Lankan</td>
<td>1987</td>
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<td>06</td>
<td>Mr. Sanjeev Gardiner</td>
<td>Chairman of the Galle Face Hotel</td>
<td></td>
<td>Sri Lankan</td>
<td>1998</td>
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<tr>
<td>07</td>
<td>Mrs. (Dr.) C. P. Banagala</td>
<td>Former Director of the National Eye Hospital</td>
<td></td>
<td>Sri Lankan</td>
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<td>08</td>
<td>Mrs. N. A. Subasinghe</td>
<td>Director of the Tropical Seed Company PVT LTD</td>
<td></td>
<td>Sri Lankan</td>
<td>2004</td>
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<td>09</td>
<td>Mr. M. D. P. Gunasena</td>
<td>Chairman – MD Gunasena Company PVT LTD</td>
<td></td>
<td>Sri Lankan</td>
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<td>10</td>
<td>MS. Yasmin Raheem</td>
<td>Former Secretary to the Country Representative Colombo Plan</td>
<td></td>
<td>Sri Lanka</td>
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<td>11</td>
<td>Mr. N. Dias Jayasinghe</td>
<td></td>
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<tr>
<td>12</td>
<td>Mr. Richard Blewitt</td>
<td>CEO – HelpAge International</td>
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<td>British</td>
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<td>13</td>
<td>The Baroness Greengross of Notting Hill</td>
<td></td>
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<td>British</td>
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<td>14</td>
<td>Mr. Nishantha Gooneratne</td>
<td>Former Engineer Ceylon Tobbacco Company PVT LTD</td>
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<td>2010</td>
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<td>15</td>
<td>Mr. Krishan Balendra</td>
<td>CEO – John Keels Company PVT LTD</td>
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<td>Sri Lankan</td>
<td>2010</td>
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CERTIFICATE OF REGISTRATION OF
NON-GOVERNMENTAL ORGANIZATIONS
UNDER THE MONITORING OF RECEIPTS AND
DISBURSEMENTS OF FUNDS
REGULATION No. 1 OF 1993 PROMULGATED
UNDER SECTION 5 OF
THE PUBLIC SECURITY ORDINANCE CHAPTER 40

In accordance with the above regulations made by His Excellency
the President under Section 5 of the Public Security Ordinance Chapter 40,
I, _______________________, EDMUND WIJEMANTHE, Director of
Social Services certify that _______________________, HELPAGE SRI LANKA
(Name of the Organization)
of

______________________________
Registered No.: 0016

______________________________
Director of Social Services.

Dept. of Social Services,
No. 98, D. S. Senanayake Mawatha,
Colombo 8.

Date: 22-03-1994.