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Page 1: Tenth Session of the OEWG on Ageing 15-18 April 2019, UN Headquarters, New York

**Q1** Name of the organization:

Beauty of Help Foundation (Nadace Krasa pomoci - original name in Czech)

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**Q2** The purpose of the organization:

Our vision are older people living at home and with dignity. We offer the older persons and their families information and support so they can handle the new situation and spend old age as a fully-fledged and active period of life.

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**Q3** Information as to the programmes and activities of the organization in areas relevant to the human rights of older persons:

We are a charitable foundation, so our most important mission is to support nonprofit organizations that work with the older people. Throughout our operation, we have distributed more than 1,2 Mio EUR to nonprofits.

We support mostly grassroots organizations that are doing a great job with very limited budget. They do not have the capacity for fundraising or PR. We always check the impact of our support.

We usually support home care services, volunteering programs or new technology which helps the older people to live at home and with dignity.

We have also our own project "Home Without Worry".

Our coordinators of care and services (social workers) visit clients at home, helping them deal with everything they need. They also support family members who care for their loved ones. You can find us in hospitals where we actively search for vulnerable older people and help them to return to home care. We collaborate with both practitioners and municipalities. We offer psychological counseling as well.

We regularly run awareness raising campaigns about different themes, e.g. population aging, ageism or importance of support of homecare services.

The head of our Board of directors, Tatiana G. Brzobohata, has been since 2015 several times in the UN talking about our work and representing Czech nonprofit sector. Lately we took part in ICPD in Geneva in October 2018.

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## Application Form for Accreditation to the Open-ended Working Group on Ageing (OEWG)

### Q4 Confirmation of the activities of the organization at the national, regional or international level:

We are a charitable foundation, so our most important mission is to support nonprofit organizations that work with the older people. Throughout our operation, we have distributed more than 1,2 Mio EUR to nonprofits.

We support mostly grassroots organizations across the Czech Republic.

We usually support home care services, volunteering programs or new technology which helps the older people to live at home and with dignity.

In Prague, we have also our own project "Home Without Worry".

Our coordinators of care and services (social workers) visit clients at home, helping them deal with everything they need. They also support family members who care for their loved ones. You can find us in hospitals where we actively search for vulnerable older people and help them to return to home care. We collaborate with both practitioners and municipalities. We offer psychological counseling as well.

We regularly run awareness raising campaigns about different themes, e.g. populatin aging, ageism or importance of support of homecare services.

The head of our Bord of directors, Tatiana G. Brzobohata, has been since 2015 several times in the UN talking about our work and representing Czech nonprofit sector. Lately we took part in ICPD in Geneva in October 2018.

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### Q5 A list of members of the governing body of the organization and their countries of nationality:

Board of directors

Tatiana Gregor Brzobohata - Czech

Jan Prochazka - Czech

Klara Drechslerova - Czech

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### Q6 List of financial sources and contributions, including governmental contributions:

Contributions from individuals

Contributions from private sector

Ministry of Labour and Social Affairs - 280 000 CZK in 2018

Municipalities - Prague - 140 000 CZK

Total budget in 2017 - 2 821 000 CZK

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### Q7 Copies of the annual or other reports of the organization with financial statements (File size limit is 16MB):

**VZ\_2017.pdf (14.5MB)**

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**Q8 Please attach additional copies if needed (File size limit is 16MB):**

**Respondent skipped this question**

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**Q9 Please attach additional copies if needed (File size limit is 16MB):**

**Respondent skipped this question**

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**Q10** A description of the membership of the organization, indicating the total number of members, the names of organizations that are members and their geographical distribution:

We do not have any members. We are not network. We operate only within the Czech Republic.

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**Q11** A copy of the constitution and/or by-laws of the organization (File size limit is 16MB):

**Zakládací listina nadace.pdf (376.9KB)**

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**Q12** Please attach additional copies if needed (File size limit is 16MB): **Respondent skipped this question**

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**Q13** Please attach additional copies if needed (File size limit is 16MB): **Respondent skipped this question**

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**Q14** Contact information:

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**Q15** Website

[www.krasapomoci.cz](http://www.krasapomoci.cz)

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