



2012 International Year of Cooperatives (IYC) Short Film Festival Submission Guidelines

"Cooperative Enterprises Build a Better World"

IYC Short Film Festival

Event: International Year of Cooperatives (IYC) Short Film Festival

Theme: Cooperative Enterprises Build a Better World

When: November 19, 2012

Where: United Nations Headquarters, New York

Submissions due by September 30, 2012 at midnight

Website: <http://social.un.org/coopsyear>

How to Submit Your Film to the Festival?

To be considered as an official applicant you must:

1. Fill out a short online form at: <http://social.un.org/coopsyear/submit-film-festival.html>
2. Send an online link (using the same form) to your film **only via YouTube or Vimeo websites.**

A short description of work is required. A biography and/or resume is encouraged but not required. By submitting your film to the festival, you attest that you have read and understand the **2012 festival rules and guidelines** available at:

<http://social.un.org/coopsyear/documents/2012-iyf-film-festival-rules-guidelines.pdf>

All film applicants will be judged with the overall theme of the Festival: **"Cooperative Enterprises Build a Better World"**.

The films should raise awareness about cooperatives – **what they are, and what they do** – and encourage support and development of cooperative enterprises by individuals and their communities. The films should also **highlight at least one of the 10 key messages of the International Year of Cooperatives:**

- Cooperative enterprises build a better world
- Cooperative enterprises are member owned, member serving and member driven
- Cooperatives empower people

- Cooperatives improve livelihoods and strengthen the economy
- Cooperatives enable sustainable development
- Cooperatives promote rural development
- Cooperatives balance both social and economic demands
- Cooperatives promote democratic principles
- Cooperatives and gender: a pathway out of poverty
- Cooperatives: a sustainable business model for youth

Requirements

1. Films cannot exceed 15 minutes.
2. Applicant must **submit a web link (YouTube or Vimeo only)** to the IYC Film Festival.
3. All foreign language entries must be subtitled in English
4. All winning applicants will be notified of their acceptance on or before **October 15, 2012**.
5. Winning applicants must send their original film (only Avi or QuickTime format) by October 24 by direct email to coopsyear@un.org or third party sender (ie. yousendit) to coopsyear@un.org. Please label your email **IYC-FILM-LASTNAME**.
6. Submissions are due **September 30, 2012** at midnight

Submission Process

- All films will be juried through a fair process based on the main theme of the festival. Inappropriate work will not be included, please use your best judgment and moral assessment to deem what is appropriate. IYC Secretariat will receive all applicants' work by **September 30, 2012**.
- If your film is accepted into the 2012 International Year of Cooperatives Short Film Festival, you will be notified by email of your acceptance by **October 15, 2012**.
- Winning filmmakers accepted in the film festival will be sent an invitation letter from the United Nations to present their film at the closing ceremony of the International Year of Cooperatives on 19 November 2012. The winners will also receive an award certificate from the United Nations. **Please note that arrangements for travel, including visa procedures, accommodation and transportation are the responsibility of the winning participants.**
- Winning filmmakers who are not able to attend are encouraged to send us a recorded video message (1 to 2 minutes) to be shown before the screening of their film.
- The festival will consist of **7 winning short films**. Each short film will be introduced by its own artist if he is available to attend.

- Please note that the materials submitted by the winners of the festival may be used by the United Nations for informational and promotional purposes only.
- Submissions will be ongoing through September 30, 2012 unless otherwise stated. Please check our website <http://social.un.org/coopsyear/index.html> for updates on the Film Festival.

Rights and Clearances

International Year of Cooperatives Short Film Festival expects all applicants to secure music and talent rights to their films for festival exhibition. It is the sole responsibility of the entity submitting the project to secure permission from the copyright holder of the material in question. International Year of Cooperatives Short Film Festival will not be held responsible for any inclusion of un-cleared copyrighted materials in your film.

Questions

If you have any questions, please contact us at coopsyear@un.org.