

INTEGRATED DEVELOPMENT ACTIVITIES

INDIAN FARM FORESTRY DEVELOPMENT COOPERATIVE LIMITED



(An IFFCO Initiative)

- A CASE STUDY



ABOUT IFFDC

- ❑ PROMOTED BY IFFCO IN 1993 TO TAKEUP FARM FORESTRY AND SUSTAINABLE RURAL DEVELOPMENT PROGRAMMES .**

- ❑ ENHANCE THE SOCIO-ECONOMIC STATUS OF THE PEOPLE THROUGH COLLECTIVE ACTION BY SUSTAINABLE NATURAL RESOURCES DEVELOPMENT.**

- ❑ OBJECTIVE:**
 - WASTELAND DEVELOPMENT FOR ECOLOGICAL BALANCE & GENERATING RURAL EMPLOYMENT**
 - RURAL LIVELIHOOD ENHANCEMENT.**
 - DEVELOPING COOPERATIVES**

Business Model- IFFDC

**Barren / Waste Land taken from Village Panchayat /
Local Authority/ Individual on 30 yr lease by IFFDC**



**Formation of a Primary Forest Cooperative Society (PFCS)
with landless labourers /women/ poor people as its members by IFFDC**



Develop Plantations on the Waste Land through Society by IFFDC



Plantation Maintained by the Society



**Alternative livelihood opportunity created for the members
(SHG formation, Micro Credit, Micro- enterprises development etc.)**



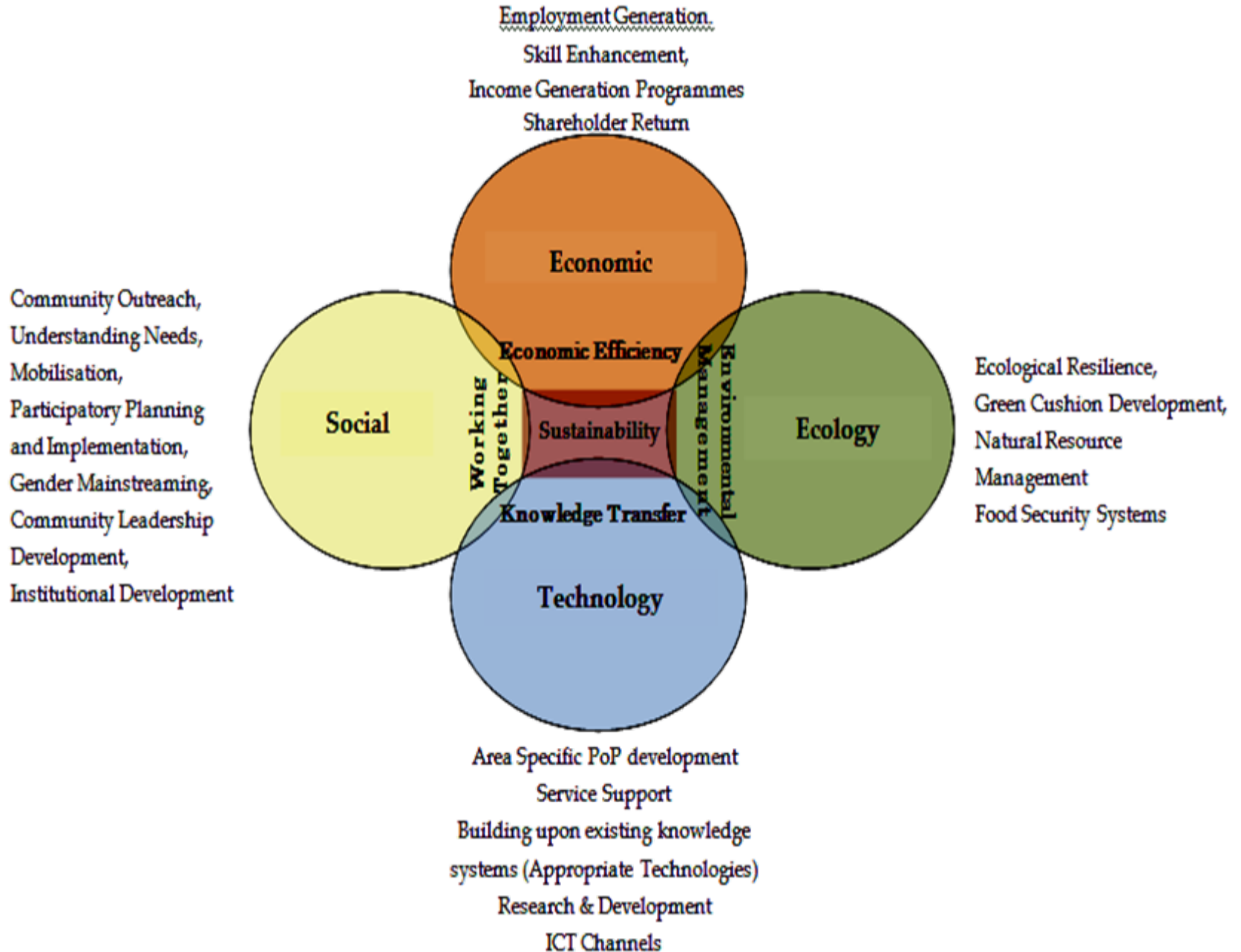
Forest development on Barren / Waste Land in 5-7 Yrs



Profit generation by selling Valuable forest trees and tree products.

- Profit distribution:**
- 50% LAND OWNER**
 - 25% IFFDC – OUT OF WHICH 10% TRANSFERRED TO
SHARE CAPITAL OF MEMBER SOCIETY**
 - 25% MEMBER COOPERATIVE SOCIETY**

APPROACH



MAJOR ACHIEVEMENTS

- ❖ **PROJECTS ON RURAL DEVELOPMENT AND LIVELIHOOD IMPROVEMENT - 35 Projects**
- ❖ **MEMBER COOPERATIVES - 164**
- ❖ **COOPERATIVES DEVELOPED - 219 (COVERING > 1,000 VILLAGES).**
- ❖ **MEMBERS OF COOPERATIVES - 29,695**
- ❖ **SELF HELP GROUPS FORMED/MEMBERSHIP - 2,313 WITH TOTAL MEMBERSHIP of 26,961.**
- ❖ **WASTELAND AFFORESTATED - 27,630 HA.**
- ❖ **TOTAL EXISTING TREES - 10.01 MILLION**
- ❖ **ENSURING LIVELIHOOD IMPROVEMENT - > 3,75,000 FAMILIES.**
- ❖ **WATERSHED AREA TREATMENT - WORKING ON 59,000 HA.**
- ❖ **WATER RESOURCES DEVELOPMENT - 169 CHECK DAMS & EARTHEN DAMS AND 776 PONDS.**

WATER RESOURCES DEVELOPMENT

- ❑ CHECK DAM, POND RENOVATION, LIFT IRRIGATION
- ❑ FARMERS STARTED GROWING CASH CROPS, VEGETABLES AND FRUIT CROPS etc.
- ❑ AVAILABILITY OF WATER FOR DOMESTIC CONSUMPTION REDUCED WOMEN'S DRUDGERY.



FARMING SYSTEM DEVELOPMENT

❑ CROP PRODUCTIVITY ENHANCEMENT

(SEED REPLACEMENT, INTRODUCTION OF NEW CROPS AND VARIETIES, IMPROVED POP)

❑ LIVESTOCK PRODUCTIVITY ENHANCEMENT

(BREED IMPROVEMENT, NUTRITION & DISEASE PREVENTION)

❑ AGRO-FORESTRY, AGRO-HORTI, SILVI-PASTORAL MODELS DEVELOPMENT.



WASTELAND DEVELOPMENT

❑ WASTELAND DEVELOPMENT THROUGH

- AFFORESTATION
- RECLAMATION OF SODIC LAND
- DEVELOPMENT OF WATER LOGGED AREA
- FOREST DEVELOPMENT



GENDER MAINSTREAMING

❖ **INCLUSION- INVOLVING WOMEN IN ALL THEMATIC INTERVENTIONS.**

- Motivation and Leadership Development
- Provision in membership/bye laws
- Sensitisation
- Equal Opportunity

❖ **IMPROVE/ UPGRADATION- THEIR SKILL AND KNOWLEDGE-BASE**

- Enabling Environment
- Skill Development
- Capacity Building



❖ **ACCESS – BETTER ACCESS TO INPUTS AND SERVICES**

- Rights
- Resources
- Market
- Information, communication and technology



STAKE OF WOMEN

- **MEMBERSHIP** **38%**
- **SHG MEMBERSHIP** **92%**
- **BOARD MEMBER** **14%**
- **CHAIRPERSON** **20 (NOS)**



INCOME GENERATION OPPORTUNITIES DEVELOPMENT

- ❑ CAPACITY BUILDING AND SKILL DEVELOPMENT
- ❑ FINANCIAL LINKAGES
- ❑ MARKET LINKAGES



MIGRATION REDUCTION

❑ **PROVIDING OFF-FARM AND ON-FARM EMPLOYMENT OPPORTUNITIES**

❑ **SOCIAL SECURITY MEASURES LIKE**

- **INSURANCE**
- **LEGAL IDENTITY**
- **INFORMATION & COMMUNICATION**
- **VOCATIONAL TRAINING AND PLACEMENT**



**COMMUNITY INITIATIVES THROUGH IFFCO AND IFFDC
TOWARDS IMPROVING THE LIVELIHOODS OF RURAL POOR
AND ENSURING ENVIRONMENTAL SUSTAINABILITY IS
RECOGNIZED AT NATIONAL/INTERNATIONAL LEVEL AND
SUPPORTED FOR ENDEAVORING TOWARDS ACHIEVING
THE MILLENIUM DEVELOPMENT GOALS (MDGs).**

THANK YOU !