INTEGRATED DEVELOPMENT ACTIVITIES

INDIAN FARM FORESTRY DEVELOPMENT COOPERATIVE LIMITED

(An IFFCO Initiative)

- A CASE STUDY
ABOUT IFFDC

- PROMOTED BY IFFCO IN 1993 TO TAKE UP FARM FORESTRY AND SUSTAINABLE RURAL DEVELOPMENT PROGRAMMES.

- ENHANCE THE SOCIO-ECONOMIC STATUS OF THE PEOPLE THROUGH COLLECTIVE ACTION BY SUSTAINABLE NATURAL RESOURCES DEVELOPMENT.

- OBJECTIVE:
  - WASTELAND DEVELOPMENT FOR ECOLOGICAL BALANCE & GENERATING RURAL EMPLOYMENT
  - RURAL LIVELIHOOD ENHANCEMENT.
  - DEVELOPING COOPERATIVES
Barren / Waste Land taken from Village Panchayat / Local Authority/ Individual on 30 yr lease by IFFDC

Formation of a Primary Forest Cooperative Society (PFCS) with landless labourers /women/ poor people as its members by IFFDC

Develop Plantations on the Waste Land through Society by IFFDC

Plantation Maintained by the Society

Alternative livelihood opportunity created for the members (SHG formation, Micro Credit, Micro-enterprises development etc.)

Forest development on Barren / Waste Land in 5-7 Yrs

Profit generation by selling Valuable forest trees and tree products.

Profit distribution:  
-- 50% LAND OWNER 
-- 25% IFFDC – OUT OF WHICH 10% TRANSFERRED TO SHARE CAPITAL OF MEMBER SOCIETY 
-- 25% MEMBER COOPERATIVE SOCIETY
MAJOR ACHIEVEMENTS

- PROJECTS ON RURAL DEVELOPMENT AND LIVELIHOOD IMPROVEMENT - 35 Projects

- MEMBER COOPERATIVES – 164

- COOPERATIVES DEVELOPED – 219 (COVERING > 1,000 VILLAGES).

- MEMBERS OF COOPERATIVES – 29,695

- SELF HELP GROUPS FORMED/MEMBERSHIP – 2,313 WITH TOTAL MEMBERSHIP of 26,961.

- WASTELAND AFFORESTATED – 27,630 HA.

- TOTAL EXISTING TREES – 10.01 MILLION

- ENSURING LIVELIHOOD IMPROVEMENT – > 3,75,000 FAMILIES.

- WATERSHED AREA TREATMENT – WORKING ON 59,000 HA.

- WATER RESOURCES DEVELOPMENT – 169 CHECK DAMS & EARTHEN DAMS AND 776 PONDS.
WATER RESOURCES DEVELOPMENT

- CHECK DAM, POND RENOVATION, LIFT IRRIGATION

- FARMERS STARTED GROWING CASH CROPS, VEGETABLES AND FRUIT CROPS etc.

- AVAILABILITY OF WATER FOR DOMESTIC CONSUMPTION REDUCED WOMEN’S DRUDGERY.
FARMING SYSTEM DEVELOPMENT

- **CROP PRODUCTIVITY ENHANCEMENT**
  (SEED REPLACEMENT, INTRODUCTION OF NEW CROPS AND VARIETIES, IMPROVED POP)

- **LIVESTOCK PRODUCTIVITY ENHANCEMENT**
  (BREED IMPROVEMENT, NUTRITION & DISEASE PREVENTION)

- **AGRO-FORESTRY, AGRO-HORTI, SILVI-PASTORAL MODELS DEVELOPMENT.**
WASTELAND DEVELOPMENT

- WASTELAND DEVELOPMENT THROUGH
  - AFFORESTATION
  - RECLAMATION OF SODIC LAND
  - DEVELOPMENT OF WATER LOGGED AREA
  - FOREST DEVELOPMENT

BEFORE

AFTER
GENDER MAINSTREAMING

- **INCLUSION** - INVOLVING WOMEN IN ALL THEMATIC INTERVENTIONS.
  - Motivation and Leadership Development
  - Provision in membership/bye laws
  - Sensitisation
  - Equal Opportunity

- **IMPROVE/ UPGRADEATION** - THEIR SKILL AND KNOWLEDGE-BASE
  - Enabling Environment
  - Skill Development
  - Capacity Building

- **ACCESS** - BETTER ACCESS TO INPUTS AND SERVICES
  - Rights
  - Resources
  - Market
  - Information, communication and technology
STAKE OF WOMEN

- MEMBERSHIP: 38%
- SHG MEMBERSHIP: 92%
- BOARD MEMBER: 14%
- CHAIRPERSON: 20 (NOS)
INCOME GENERATION OPPORTUNITIES DEVELOPMENT

- CAPACITY BUILDING AND SKILL DEVELOPMENT
- FINANCIAL LINKAGES
- MARKET LINKAGES
MIGRATION REDUCTION

- PROVIDING OFF-FARM AND ON-FARM EMPLOYMENT OPPORTUNITIES

- SOCIAL SECURITY MEASURES LIKE
  - INSURANCE
  - LEGAL IDENTITY
  - INFORMATION & COMMUNICATION
  - VOCATIONAL TRAINING AND PLACEMENT
COMMUNITY INITIATIVES THROUGH IFFCO AND IFFDC TOWARDS IMPROVING THE LIVELIHOODS OF RURAL POOR AND ENSURING ENVIRONMENTAL SUSTAINABILITY IS RECOGNIZED AT NATIONAL/INTERNATIONAL LEVEL AND SUPPORTED FOR ENDEAVORING TOWARDS ACHIEVING THE MILLENIUM DEVELOPMENT GOALS (MDGs).
THANK YOU!