SUPPORTING LOCAL DEVELOPMENT THROUGH COOPERATIVES – INDIAN PERSPECTIVE

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NEED FOR LOCAL DEVELOPMENT

- IDENTIFICATION & OPTIMUM USE OF AVAILABLE RESOURCES
- LOCAL SKILL DEVELOPMENT
- INCOME GENERATION AND RETENTION
- POVERTY ALLEVIATION
- VALUE ADDITION TO THE LOCAL PRODUCTION
- MARKET ACCESS
- BETTER INFRASTRUCTURE FACILITIES
- INTEGRATION OF SOCIAL AND ENVIRONMENTAL VALUES
- ARRREST EXODUS FROM VILLAGES TO METROS
COOPERATIVES MOST SUITED FOR LOCAL DEVELOPMENT

- Cooperatives since respect the local culture & values and understand local way of living, are thus in an advantageous position to understand the local needs. Therefore, can have a focussed approach on local development.

- Cooperative enterprises organize the local people and improve their skills to optimise the local resources. Thus cooperatives are the main tool for the local development.

- Cooperatives involve and enthuse every section of the society irrespective of caste, creed and religion and ensures their active participation in local development.
COOPERATIVES PROVIDE PLATFORM FOR INTERACTION AMONG THE MEMBERS THAT BUILDS TRUST WHICH HELPS IN PLANNING LOCAL DEVELOPMENT EFFICIENTLY AND ALSO FOSTERS SOCIAL COHESION.

COOPERATIVES SETTLE CONFLICTS FOR THE RESOURCES WITHIN AND BETWEEN COMMUNITIES AND CAN ALSO RESOLVE CONFLICTS WITH OUTSIDE FORCES THAT THREATEN TO EXPLOIT LOCAL ECOSYSTEMS AND UNDERMINE LOCAL DEVELOPMENT.

COOPERATIVES HAVING CONCERN FOR COMMUNITY, HAVE CONCERNS FOR THE NATURAL RESOURCES OF THAT AREA, DO NOT OVER-EXPLOIT THUS MAINTAIN LOCAL ECO-SYSTEM.
COOPERATIVES SINCE WORK IN CLOSE COORDINATION WITH ITS MEMBERS CAN ACT AS BEST INSTRUMENT FOR KNOWLEDGE MULTIPLICATION. THUS, THEY CAN BETTER PREPARE THEIR MEMBERS. ESPECIALLY FOR
- Nursing and First Aid
- Natural disaster
- Climate change
- Global warming

COOPERATIVES IDENTIFY THE NEW OPPORTUNITIES AND TECHNOLOGY AND REALIGN IT LOCALLY THAT ULTIMATELY LEADS TO LOCAL DEVELOPMENT.

COOPERATIVES ARE BASED ON THE PRINCIPLE OF COOPERATION AND CAN COORDINATE WITH COOPERATIVES/OTHER AGENCIES IN THE SAME AREA TO FACILITATE THE LOCAL DEVELOPMENT.
CONTINUED....

- COOPERATIVE GENERATE LOCAL EMPLOYMENT
  MAINTAIN THE BALANCE IN RURAL AND URBAN HABITAT
  & CONTROL THE FALLOUTS OF EXODUS FROM VILLAGES TO CITIES.

- COOPERATIVE CAN MAKE VALUE ADDITION TO THE LOCAL PRODUCTS/SERVICES THAT IMPROVES THE QUALITY & LIFE OF THE PRODUCT AND PROVIDES BETTER RETURN TO THE LOCAL PRODUCER.

- COOPERATIVES CAN ENCOURAGE THE SCALING UP OF LOCAL SUCCESSES AND CAN CONNECT LOCAL EFFORTS TO NATIONAL AND INTERNATIONAL LEVEL MAKING THE LOCAL EFFORTS GLOCAL.
WEAKNESS OF COOPERATIVES IN FACILITATING LOCAL DEVELOPMENT

- POLITICAL INTERFERENCE, THE GOVERNMENT USING COOPERATIVES AS ITS OWN ARM.
- LACK OF ACTIVE LEADERSHIP AND PROFESSIONAL MANAGEMENT.
- LACK OF MEMBER PARTICIPATION
- COOPERATIVE MODEL OF BUSINESS DOES NOT HAVE A RECOGNISED SINGLE GLOBAL BRAND.
- LACK OF FUNDS
- HAVE TO COMPETE WITH CORPORATES (ECONOMY OF SCALE)
ROLE OF GOVERNMENT

CONSTITUTIONAL AMENDMENT

- Forming Cooperative Societies made Fundamental Right
- Right of a Member for Access to Information
- Regular and Timely Conduct of General Body Meetings;
- Reservation of Seats for Women and Underprivileged Caste in Board
- Timely Conduct of Elections

NATIONAL POLICY ON COOPERATIVES (2002)

- Minimizing Role of Government in Management of Cooperatives
- Encouragement to work as an autonomous, self-reliant and democratically managed institutions

REVITALIZATION OF COOPERATIVE CREDIT STRUCTURE

- One time Loan Waiver to Farmers
- National Agricultural Insurance Scheme
- Weather Based Crops Insurance Scheme

ASSISTANCE FOR COOPERATIVE EDUCATION AND TRAINING

ASSISTANCE FOR DEVELOPMENT OF COOPERATIVES
ROLE OF INTERNATIONAL ORGANIZATION

- INTERNATIONAL COOPERATIVE ALLIANCE (ICA)
  - PROVIDING INTERNATIONAL PLATFORM FOR COOPERATION
  - LOBBY GOVERNMENTS AND PROMOTES POLICY ENVIRONMENT CONducIVE TO COOPERATIVE DEVELOPMENT.
  - BUILDING TRADE RELATIONS AMONG COOPERATIVES
  - ADVOCATES THE INTERESTS AND SUCCESS OF CO-OPERATIVES
  - CONSOLIDATE AND BUILD STRATEGIC ALLIANCES/NETWORKS
  - CAPACITY BUILDING THROUGH EDUCATION & TRAINING

- INTERNATIONAL ORGANIZATIONS LIKE UNO, FAO AND ILO WORKING TOWARDS CREATING OPPORTUNITIES FOR EMPLOYMENT GENERATION, SKILL DEVELOPMENT, FOOD SECURITY AND LIVELIHOOD PROMOTION ACTIVITIES.

- ACDI/VOCA, USA IS WORKING TOWARDS PROVIDING BETTER MARKET ACCESS TO THE FARMERS THROUGH INFORMATION COMMUNICATION TECHNOLOGY.
ROLE OF GENERAL PUBLIC

- MONITOR FOR HEALTHY BUSINESS PRACTICES (FAIR TRADE)
- EVALUATE EFFECTIVENESS OF COOPERATIVE SOCIETIES
- SOCIAL AUDIT
- ENCOURAGE, ENTHUSE AND PARTICIPATE IN THE COOPERATIVE EFFORTS
ROLE OF COOPERATIVES

- Indian cooperative movement is one of the largest cooperative movements in the world with about 0.6 million cooperative societies involving 249 million members and covering almost 100% of the villages.

- Cooperatives in India promotes inclusive growth and community development.

- Cooperatives in India are working in almost every field of business, particularly related to agriculture.

- Have diversified in different sectors according to the emerging economic opportunities and needs of its members.
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<thead>
<tr>
<th>INDICATOR</th>
<th>PERCENTAGE</th>
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<tbody>
<tr>
<td>AGRICULTURE CREDIT DISBURSED BY COOPS.</td>
<td>18%</td>
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<tr>
<td>FERTILISER DISBURSED</td>
<td>36%</td>
</tr>
<tr>
<td>FERTILISER PRODUCTION</td>
<td>27%</td>
</tr>
<tr>
<td>SUGAR PRODUCTION</td>
<td>47%</td>
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<tr>
<td>WHEAT PROCUREMENT</td>
<td>34%</td>
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<tr>
<td>MILK PRODUCTION</td>
<td>80%</td>
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<tr>
<td>OIL MARKETED</td>
<td>49%</td>
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<tr>
<td>WAREHOUSES</td>
<td>64%</td>
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<tr>
<td>HANDLOOMS IN COOPERATIVES</td>
<td>54%</td>
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<tr>
<td>FISHERMEN IN COOPERATIVES</td>
<td>23%</td>
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<tr>
<td>RUBBER PROCURED &amp; MARKETED</td>
<td>18%</td>
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<tr>
<td>DIRECT EMPLOYMENT GENERATED</td>
<td>1.22 MILLION</td>
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<tr>
<td>SELF EMPLOYMENT GENERATED</td>
<td>15.4 MILLION</td>
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COOPERATIVES ARE SELF-SUSTAINING ENTERPRISES USING LOCAL RESOURCES, EMPLOYING LOCAL MASSSES AND YOUTH AND GENERATING WEALTH FOR THE GOOD OF ITS MEMBERS AND THE COMMUNITY AS A WHOLE.
INDIAN FARMERS FERTILISER COOP LTD. (IFFCO)

: CONTRIBUTION TOWARDS LOCAL DEVELOPMENT
IFFCO INTRODUCTION

- INCORPORATED ON 3RD NOVEMBER 1967, AT THE INITIATIVE OF COOPERATIVE LEAGUE OF USA (CLUSU) NOW KNOWN AS NCBA; AND EFFORTS OF GOVERNMENT OF INDIA.

- PRIMARILY ENGAGED IN PRODUCTION AND MARKETING OF FERTILISERS.

- LARGEST PRODUCER & MARKETEER OF FERTILISERS IN INDIA, WITH ABOUT 40,000 MEMBER SOCIETIES & OVER 55 MILLION FARMERS ASSOCIATED WITH THEM.

- OBJECTIVE: INCREASE THE INCOME OF FARMERS BY HELPING THEM TO INCREASE CROP PRODUCTIVITY
  : IMPROVE THE QUALITY OF COMMUNITY LIFE
  : BUILD A STRONG SOCIAL FABRIC
  : MAINTAIN ENVIRONMENTAL HEALTH & CONSERVE ENERGY
  : MAKE MEMBER SOCIETIES AND IN-TURN THEIR MEMBERS SELF SUFFICIENT AND ECONOMICALLY STRONG
IFFCO SUPPORTS LOCAL DEVELOPMENT THROUGH

- AGRICULTURAL DEVELOPMENT
- INFRASTRUCTURE DEVELOPMENT
- NATURAL RESOURCE DEVELOPMENT
- SOCIAL DEVELOPMENT
- ENTREPRENEURIAL DEVELOPMENT

ALL IFFCO PROGRAMMES ARE CARRIED THROUGH MEMBER COOPERATIVE SOCIETIES.
AGRICULTURAL DEVELOPMENT

- **ENHANCING CROP PRODUCTIVITY**

- **“SAVE THE SOIL CAMPAIGN” FOCUSING ON REJUVENATION OF SOIL HEALTH**
  - Reclamation of Soil
  - Promotion of organic manure
    (Green Manure, Biofertiliser, Compost Formation)
  - Farm Implements for Innovative Farming
    (Rotavator, Seed Drill, Sugarcane Thrasher etc.)
  - Promotion of Balanced Nutrient Application

- **TRANSFER OF MODERN AGRICULTURE TECHNOLOGY**
  - FARMERS MEETINGS
  - ON-FARM DEMONSTRATIONS
  - CROP SEMINARS
  - SOIL TESTING CAMPAIGNS
  - FIELD DAYS
IN AGRICULTURE SECTOR

- CONSTRUCTION OF WAREHOUSES AND STORAGE-CUM-COMMUNITY CENTRE.
- VILLAGE ADOPTION PROGRAMME & INTEGRATED RURAL DEVELOPMENT PROJECTS (IRDP)

IN NON AGRICULTURE SECTOR

- CONSTRUCTION OF RESIDENTIAL HOUSES FOR THE POORS (GUJARAT EARTHQUAKE VICTIMS, TSUNAMI VICTIMS IN INDIA & NEARBY COUNTRIES)
- CONSTRUCTION OF ROADS
- PROVIDING DRINKING WATER FACILITIES
- ASSISTANCE TO SCHOOL AND COLLEGES FOR BUILDING THEIR INFRASTRUCTURE
NATURAL RESOURCE DEVELOPMENT

- ECOLOGICAL CONSERVATION THROUGH AFFORESTATION AND WASTELAND DEVELOPMENT PROGRAMME.

- WATERSHED DEVELOPMENT PROGRAMME.

- INSTALLATION OF BIO-GAS UNITS / USE OF SOLAR ENERGY

- REDUCING CARBON FOOTPRINTS; MONETIZING CARBON CREDITS.
SOCIAL DEVELOPMENT

- Relief and rehabilitation to the victims in the event of natural calamities (flood, drought & supply of fodder in drought areas).
- Financial assistance for the medical treatment of needy farmers.
- Medical & Veterinary check-up camps.
- Blood donation camps and assistance to Red Cross Society.
- Assistance/scholarship to the brilliant students.
ENTREPRENEURIAL DEVELOPMENT

- PROVIDES FINANCIAL ASSISTANCE TO MEMBER SOCIETIES IN ORDER TO IMPROVE THEIR
  - BUSINESS EFFICIENCY
  - OPERATING CAPABILITIES
  - MANAGERIAL COMPETENCY

- SKILL DEVELOPMENT AND VOCATIONAL TRAINING TO UNEMPLOYED RURAL YOUTH PARTICULARLY WOMEN FOR MICRO-ENTERPRISES DEVELOPMENT.
  - BEE-KEEPING,
  - PISCICULTURE,
  - WELDING,
  - TAILORING & EMBROIDERY,
  - CANDLE / INCENSE STICKS / TOYS / PAPPAD / PICKLE / CARPET MAKING.
<table>
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<tr>
<th>Project Description</th>
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<tr>
<td>Soil Test Campaign</td>
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<tr>
<td>Number of Soil Samples Analyzed</td>
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<tr>
<td>Village Adoption Programme</td>
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<td>Storage-Cum Community Centre Constructed</td>
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<td>Field Days</td>
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<td>CIP Kits Distributed</td>
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<td>Training &amp; Visit Programme</td>
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THANK YOU!